# Somer ROSES

# WHOLESALE LIST 1954-55

Tree • Climbing • Floribunda • Bush



A fine block of Somerset Quality rose bushes potted for resale. These were potted in late March and grown outdoors with no protection other than temporary wind breaks the first few weeks.

Proper storage, good packing, and all the other little things that add up to make our roses equal to the best.

Service Proper cold storage of your order until wanted — free printed labels with each rose you purchase — colored pictures of most patented varieties at cost, to help you sell.

Satisfaction Is what you will get because you know you are handling the best and can deliver to your customers a fine article.

SOMERSET ROSES are grown on the West Coast by selected growers, in carefully selected areas, that produce the finest roses in the world. The bush roses are mostly available from early January to mid-April. Most of our climbing roses are produced right here in New Brunswick and are usually available after October 15-20th. Order early so we can serve you better.

#### SOMERSET ROSE NURSERY, INC.

NEW BRUNSWICK, N. J.

#### WHOLESALE ROSE LIST 1954 - 55

# Somerset Rose Nursery, INC.

P. O. Box 608

New Brunswick, N. J.

TERMS OF SALE: For those with established credit, 60 days net, 2% for payment within 10 days. 2% may also be deducted when cash accompanies the order.

METHOD OF SHIPMENT: All roses are offered F.O.B. New Brunswick or Trenton, N. J. at our option. Shipment will be made by express unless otherwise arranged. Boxing and packing extra at cost.

**CONFIRMATION:** Orders will be confirmed as quickly as possible. We will make every effort to fill your order as confirmed but if it should be necessary to pro-rate because of factors we cannot control, we reserve the right to do so. Advise if substitutions will be accepted.

**CLAIMS:** Claims for damage, shortage or variance in grade must reach us within 10 days after shipment has been received. Because of the perishable nature of rose bushes we cannot entertain complaints after this period.

Refer to our order blank for Wholesale Prices and list of available varieties

#### PATENTED HYBRID TEAS OR BUSH ROSES

We offer the following Roses under license from patentee, and it is understood and agreed that they are FOR SALE AT RETAIL ONLY, at or above prices specified. No reduction should be made in the retail price on the No. 11/2 grade. Prices for patented roses are determined individually for each variety, according to the quantity purchased of each variety.

- Blanche Mallerin. Pat. No. 594. One of the very best whites. Pure frosty white in bud, and bloom with excellent form. Fragrant. Retail each \$2.00
- Buccaneer. Pat. No. 1119. Grandiflora Type. Clearest, brightest, and "lastingest" yellow you have ever seen in a rose. Buds are long, slender, and tapering, showing no other color than clear yellow.

  Retail each \$2.75
- Capistrano. Pat. No. 992. Rich shade of deep glowing rose pink, in bud as well as in the open flower. Large buds with extra heavy long stems. Fragrant. A.A.R.S. Winner 1950. Retail each \$2.00
- Charles Mallerin. Pat. No. 933. Gorgeous new rose with buds and blooms of midnight crimson velvet, the "blackest" big red rose to date. It does not blue. Fragrant, good disease resistant foliage.

  Retail each \$2.50
- Chrysler Imperial. Pat. No. 1167. Rich, unfading, unbluing crimson-red color. Its big blooms open well in all kinds of weather, are long lasting and of superior form. A.A.R.S. Winner 1953.

Retail each \$2.50

- Charlotte Armstrong. Pat. No. 455. Brilliant blood-red buds on long, slender stems opening to spectrum red in cool weather, cerise in hot weather. A.A.R.S. Winner 1941. Retail each \$2.25
- Forty-Niner. Pat. No. 792. Brilliantly hued bi-color that justly secured an A.A.R.S. award. Contrasting colors startling in brilliance and yet blending together beautifully. Inside of petal is vivid red and outside of petal is a chrome-yellow. Colors are lasting and bright. Buds are long and open into well shaped blooms. A.A.R.S. Winner 1949.

  Retail each \$2.50

- Golden Scepter. Pat. No. 910. Unfading goldenyellow, long slender buds, large, high-centered. Retail each \$2.00
- Crand Duckess Charlotte. Pat. No. 774. Different, beautiful shade of red. Buds are burnt carmine, opening to firm petaled blooms of a lovely begonia-rose. The plant is tall, graceful, and disease resisting. Excellent for cutting. Retail each \$2.00
- Happiness. Pat. No. 911. A brilliant red. Its petals are firm and heavy, with unusual brilliance, will not blue. It is a popular florist's rose; garden blooms, from mature plants, seem to be even better.

  Retail each \$2.00
- Helen Traubel. Pat. No. 1028. Sparkling pink, with large and long buds that open into very large and lovely blooms. A.A.R.S. Winner 1952.

Retail each \$2.50

- K. T. Marshall. Pat. No. 607. A rose of rare beauty and delicate form, growing vigorously with large, open upright blooms of warm glowing pink, perfect form and long stems. Retail each \$1.75
- Lowell Thomas. Pat. No. 595. Bud large, long-pointed; flower large very double, high centered lasting, clear canary-yellow, on strong stem. One of the best. A.A.R.S. Winner 1944.

Retail each \$2.00

- Mirandy. Pat. No. 632. A strong grower producing large, long-pointed ovid buds of rich dark red with black shadings, opening to deep rich red. A.A.R.S. Winner 1945.
- Mission Bells. Pat. No. 923. Deep glowing salmon opening to a clear shrimp pink color. Vigorous, heavily branched plants with coppery green foliage. A.A.R.S. Winner 1950. Retail each \$2.00

.56

New Brunswick, N. J.

**JULY 1954** 

Sleigh Bells

1.10

1.00

# Somerset Rose Nursery, INC.

NAME	
STREET	
CITY	STATE
HOW	WHEN

TERMS OF SALE

Patented roses on this list are offered under license from patentee and it is understood and agreed they are for resale at retail only, at or above prices specified in our descriptive listing. No reduction should be made in the retail price of #11/2 grade. Prices for patented roses are determined individually for each variety according to quantity purchased. Prices are net. Orders should be in units of 10. Orders made up of 300 or more patented and non-patented roses will be extended the 1000 rate on the non-patented varieties.

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Sord		Grade	PRICE EACH				Sand		4	PRICE EACH			
Send Me	Patented Bush Roses		10 to 19	20 to 99	100 to 249	250 up	Send	Patented Bush Roses	Grade	10 to 19	20 to 99	100 to 249	250 up
	Blanche Mallerin	1	1.10	1.00	.95	.85		Sleigh Bells	11/2	.88	.80	.76	.68
	Blanche Mallerin	11/2	.88	.80	.76	.68		Sun Valley	1	1.40	1.25	1.20	1.10
	Buccaneer	1	1.50	1.371/2	1.30	1.20		Sun Valley	11/2	1.12	1.00	.96	.88
	Buccaneer	11/2	1.20	1.10	1.04	.96		Sutter's Gold	1	1.25	1.121/2	1.05	.95
	Capistrano	1	1.10	1.00	.95	.85		Sutter's Gold	11/2	1.00	.90	.84	.76
	Capistrano	11/2	.88	.80	.76	.68		Taffeta	1	1.10	1.00	.95	.85
	Charles Mallerin	1	1.40	1.25	1.20	1.10		Taffeta	11/2	.88	.80	.76	.68
1	Charles Mallerin	11/2	1.12	1.00	.96	.88		Tallyho	1	1.10	1.00	.95	.85
	Chrysler Imperial	1	1.40	1.25	1.20	1.10		Tallyho	11/2	.88	.80	.76	.68
	Chrysler Imperial	11/2	1.12	1.00	.96	.88		Pat. Floribunda					
	Charlotte Armstrong	1	1.25	1.121/2	1.05	.95		rai. Horiboliaa					
	Charlotte Armstrong	11/2	1.00	.90	.84	.76		Carrousel	1	1.10	1.00	.95	.85
	Forty Niner	1	1.40	1.25	1.20	1.10		Carrousel	11/2	.88	.80	.76	.68
	Forty Niner	11/2	1.12	1.00	.96	.88		Easter Parade	1	1.00	.871/2	.80	.75
	Golden Scepter	1	1.10	1.00	.95	.85		Easter Parade	11/2	.80	.70	.64	.60
	Golden Scepter	11/2	.88	.80	.76	.68		Embers	1	1.25	1.121/2	1.05	.95
	Grd. Dsse. Charlotte	1	1.10	1.00	.95	.85		Embers	11/2	1.00	.90	.84	.76
	Grd. Dsse. Charlotte	11/2	.88	.80	.76	.68		Fashion *	1	1.10	1.00	.95	.85
	Happiness	1	1.10	1.00	.95	.85		Fashion	11/2	.88	.80	.76	.68
	Happiness	11/2	.88	.80	.76	.68		Frolic	1	1.25	1.121/2	1.05	.95
	Helen Traubel	1	1.40	1.25	1.20	1.10		Frolic	11/2	1.00	.90	.84	.76
	Helen Traubel	11/2	1.12	1.00	.96	.88		Goldilocks	1	.90	.75	.70	.65
	K. T. Marshall	1	1.00	.871/2	.80	.75		Goldilocks	11/2	.72	.60	.56	.52
	K. T. Marshall	11/2	.80	.70	.64	.60		Independence	1	1.10	1.00	.95	.85
	Lowell Thomas	1	1.10	1.00	.95	.85		Independence	11/2	.88	.80	.76	.68
	Lowell Thomas	11/2	.88	.80	.76	.68		Lilibet	1	1.10	1.00	.95	.85
	Mirandy	1	1.25	1.121/2	1.05	.95		Lilibet	11/2	.88	.80	.76	.68
	Mirandy	11/2	1.00	.90	.84	.76		Irene of Denmark	1	1.00	.871/2	.80	.75
	Mission Bells	1	1.10	1.00	.95	.85		Irene of Denmark	11/2	.80	.70	.64	.60
	Mission Bells	11/2	.88	.80	.76	.68		Ma Perkins	1	1.10	1.00	.95	.85
	Mojave	1	1.50	1.371/2	1.30	1.20		Ma Perkins	11/2	.88	.80	.76	.68
	Mojave	11/2	1.20	1.10	1.04	.96		Pink Garnette	1	1.00	.871/2	.80	.75
	New Yorker	1	1.10	1.00	.95	.85		Pink Garnette	11/2	.80	.70	.64	.60
	New Yorker	11/2	.88	.80	.76	.68		Betty Prior	1	.90	.75	.70	.65
	Nocturne	1	1.10	1.00	.95	.85		Betty Prior	11/2	.72	.60	.56	.52
	Nocturne	11/2	.88	.80	.76	.68		Donald Prior	1	.90	.75	.70	.65
	Peace	1	1.40	1.25	1.20	1.10		Donald Prior	11/2	.72	.60	.56	.52
	Peace	11/2	1.12	1.00	.96	.88		Pinocchio	1	.90	.75	.70	.65
	President Eisenhower	1	1.40	1.25	1.20	1.10		Pinocchio	11/2	.72	.60	.56	.52
	President Eisenhower	11/2	1.12	1.00	.96	.88		Red Pinocchio	1	.90	.75	.70	.65
	Rubaiyat	1	1.00	.871/2	.80	.75		Red Pinocchio	11/2	.72	.60	.56	.52
	Rubaiyat	11/2	.80	.70	.64	.60		Vogue	1	1.10	1.00	.95	.85
143	San Fernando	1	1.00	.871/2	.80	.75		Vogue	11/2	.88	.80	.76	.68
	San Fernando	11/2	.80	.70	.64	.60		White Pinocchio	1	.90	.75	.70	.65
		1 0	1 2 2 4	1	1	1		14/2 1- P1 1 1	9.97	70	4.0		

White Pinocchio

#### WHOLESALE ROSE LIST & ORDER BLANK 1954-55-Cont'd

	WHOL	ESA	LE RO	DSE L	IST 8	e Or	RDER	BLANK	1954-55—Cont'd	
Send		40		PRICE	EACH		#1	#11/2	Non-Patented Varieties—	-Cont'd
send	Miniature	Grade	10	20	100		1	π • /2		led
Me	Roses	5	19	10 99	10 249	250				Pink
	Bo-Peep		.60	.55	.50	up				Pink
	Cinderella		.60	.55	.50					Pink
	Midget		.60	.55	.50					Pink
	Pixie		.60	.55	.50					Pink
	Red Elf		.60	.55	.50					Pink
	Red Imp.		.60	.55	.50					fellow
	Rouletti		.60	.55	.50					fellow
	Sweet Fairy		.60	.55	.50				Golden Rapture	fellow
	Tom Thumb		.60	.55	.50				Joanna Hill	fellow
		-	0 61:						Mrs. E. P. Thom	Yellow
	Pat. H.		& CIII	Climbers					Mrs. P. S. Du Pont	rellow
	Clbg. Crimson Glory	1	1.40	1.25	1.20	1.10			Sister Therese	Yellow
	Clbg. Crimson Glory	11/2	1.12	1.00	.96	.88			Autumn	Two Toned
	Clbg. Floradora	1	1.10	1.00	.95	.85			Condessa de Sastago	Two Toned
	Clbg. Floradora	11/2	.88	.80	.76	.68			Duq. de Penaranda	Two Toned
	Clbg. Goldilocks	1	1.40	1.25	1.20	1.10			Mme. Ed. Herriot	Two Toned
	Clbg. Goldilocks	11/2	1.12	1.00	.96	.88			Mrs. Sam McGredy	Two Toned
	Cibg. Peace	1	1.10	1.00	.95	.85			President Hoover	Two Toned
	Clbg. Peace	11/2	.88	.80	.76	.68			Talisman	Two Toned
	Clbg. Pinocchio	1	1.40	1.25	1.20	1.10			Caledonia	White
	Clbg. Pinocchio	11/2	1.12	1.00	.96	.88			Frau K. Druschki	White
	D	. CI	mber						K. A. Victoria	White
	Pa	r. Cii	mber	5					Luna	White
	Aloha	1	1.40	1.25	1.20	1.10			Niege Parfume	White
	Aloha	11/2	1.12	1.00	.96	.88			Snowbird	White
	Break O'Day	1	1.00	.871/2	.80	.75		M	Ion-Patented Polyantha & Fl	oribunda
Die III	Break O'Day	1 1/2	.80	.70	.64	.60		N	ion-raiemea roiyamina & ri	Silbolida
AV	Dream Girl	1	1.25	1.121/2	1.05	.95			Dick Koster	Poly.
	Dream Girl	11/2	1.00	.90	.84	.76			Margo Koster	Poly.
	Dr. J. H. Nicholas	1	1.10	1.00	.95	.85				Poly.
	Dr. J. H. Nicholas	11/2	.88	.80	.76	.68				Flor.
	Golden Glow	1	1.00	.871/2	.80	.75				Flor.
	Golden Glow	11/2	.80	.70	.64	.60				Flor.
	King Midas	1	1.10	1.00	.95	.85				Flor.
	King Midas	11/2	.88	.80	.76	.68			Red Ripples	Flor.
	Orange Everglow	1	1.00	.871/2	.80	.75			Non-Patented Climbers	
	Orange Everglow	11/2	.80	.70	.64	.60				
41	Pink Cloud	1	1.40	1.25	1.20	1.10				Clbg. Ht.
	Pink Cloud	11/2	1.12	1.00	.96	.88				lbg. Ht.
	Tree or	Stan	dard	Roses						ibg. Ht.
1	n. 1	Τ.		2.55						Clbg. Ht.
	Red	1		3.55					American Beauty	
	Pink	1		3.55					Aviator Bleriot	
	Yellow	1		3.55					Blaze	
	White	1		3.55					City of York  Mary Wallace	
	Bicolor	1		3.55	ea.				Paul's Scarlet	
Non-Patented Varieties									Paul's Lemon Pillar	
DRICE S	CHEDULE Per	10	Per	100	Per 10	000				
PRICE 3			-		-				Spanish Beauty (Stachelin)	
No. 1 Grade .70c ea65c ea60c ea. No. 1 ½ .57½ c ea52½ c ea47½ c ea.									Silver Moon The New Dawn	
#1 #1½ 30-290 @ 100 rate 300 or more @ 1000 rate									The New Dawn	
Black Knight Red							# 11/	#1		
	Christopher Stone Red						#11/2	77	Collection #1 #1 # t troop #1	/
	Crimson Glory				Red				Collection #1—#1 grade \$70.00 #11	
	Etoile de Hollande				-				Collection #2—#1 grade 62.00 #11	2 grade 50.00
	McGredy's Scarlet				Red			0	Bundles Collection#3— 1 Bdl. 9.00	
	Poinsettia Red							5 Bdls. 42.00		
	Tomseriu						10 Bdls. 80.00			

#### PATENTED HYBRID TEAS OR BUSH ROSES (Cont'd)

Mojave. Pat. No. 1176. The color is a blend of salmon, apricot, and orange, and occasionally in cool weather the salmon changes to red, blended with the other two colors. A.A.R.S. Winner 1954.

Retail each \$2.75

- New Yorker. Pat. No. 823. Brilliant red with color long lasting and sun-resistant. Plant is sturdy, upright and vigorous. Buds slowly open into very large flowers, often measuring 6½ inches across, of scarlet with rose-red undertones and overlaid with rich velvety-sheen. Retail each \$2.00
- Nocturne. Pat. No. 713. Bright cardinal red with dark shadings of crimson. Large petals with good substance. Flower long lasting and fragrant. Color is somewhat lighter and brighter during hot weather. A.A.R.S. Winner 1948. Retail each \$2.00
- Peace. Pat. No. 591. Ovoid buds golden-yellow etched with pink as they open, color changes from canary-yellow, pale golden, to irridescent cream. Petals are edged with apple-blossom pink that deepens as the flowers slowly open. A.A.R.S. Winner 1946.
- President Eisenhower. Pat. No. 1217. Large blooms of rich, unfading, uniform rose-red with lasting brilliance, come singly on strong stems. Free flowering, vigorous grower. Retail each \$2.50
- Rubaiyat. Pat. No. 758. Tall free blooming plant producing an abundance of long, pointed buds on strong upright stems, that slowly open into very large blooms of rose-red to crimson color in the heart of the half open flower accentuated by the reverse of the petals which are several shades lighter. A.A.R.S. Winner 1947. Very fragrant.
- San Fernando. Pat. No. 785. A magnificent thirty petaled rose of glowing currant-red, changing to bright glowing scarlet. Fragrant. A.A.R.S. Winner

1948.

Retail each \$1.75

- Sleigh Bells. Pat. No. 1004. The large buds are borne singly on exceedingly long stems. The freely produced flowers open gradually into blooms of great size with 40 or more petals, lovely in all stages. Unusual for a white rose it is really fragrant and is vigorous and disease resistant. Retail each \$2.00
- Sun Valley. Pat. No. 1135. The purest non-fading yellow rose. "Sun Valley's" true guinea golden yellow flowers hold their magnificent brilliant tone in open blooms for days—even in bright hot sunshine, without a trace of fading. Retail each \$2.50
- Sutter's Gold. Pat. No. 885. Beautiful, long-pointed, yellow bud, richly shaded with orange and red. Rich tea fragrance not found in any other yellow rose. Flowers high-centered and richly colored. A.A.R.S. Winner 1950. Retail each \$2.25

- Taffeta. Pat. No. 716. Rich carmine-rose in the bud, changing to begonia-rose in open flower. Reverse of petals is yellow. Buds medium to large, well formed with edges of petals often frilled. A.A.R.S. Winner 1948.
- Tallyho. Pat. No. 828. A bright color. The color on the inside of the petals is a varying and unique shade of pink. The outside of the petals is a rich crimson. Buds before they unfold are deep cardinal-red. The long-stemmed blooms open slowly and last exceedingly well because they have such heavy substance. Fragrant. A.A.R.S. Winner 1949.

#### PATENTED FLORIBUNDA ROSES

- Carrousel. Pat. No. 1066. Grandiflora Type. Crimson buds open to velvety red showing yellow stamens, borne in large clusters. Ornamental seed pods are an added attraction.

  Retail each \$2.00
- Easter Parade. Pat. No. 1200. A novelty variety showing blooms of yellow, orange, red, at one time. Flowers open yellow and in turn pass through color changes as the blooms open fully.

  Retail each \$1.75
- Embers. Pat. No. 1178. Brilliant, glowing scarlet, like fiery red hot coals. Retail each \$2.25
- Fashion. Pat. No. 789. Brilliant luminous coral flowers overlaid with gold, opening with wavy graceful petals. All season bloom, large clusters and singly. A.A.R.S. Winner 1950. Retail each \$2.00
- Frolic. Pat. No. 1179. Very bright pink, mass blooming new Armstrong introduction. Retail each \$2.25
- Goldilocks. Pat. No. 672. Rich golden yellow, long lasting, hardy and vigorous. Retail each \$1.50
- Independence. Pat. No. 1036. Brilliant orange-scarlet of Independence is extremely vivid. Flowers borne in clusters of 6 or more, and are up to 4 inches across. Grows from 2½-3 ft. in height.

  Retail each \$2.00
- Irene of Denmark. Pat. No. 889. The best white floribunda. Buds are true "Sweethearts", daintily perfect. Large, double, graceful blooms. From Denmark, so it is extra hardy. Retail each \$1.75
- Lilibet. Pat. No. 1209. A hardy plant producing roses in clusters, of exquisite pink tones. The colors range from light rose to soft dawn-pink during progressive stages of bloom. A.A.R.S. Winner 1954.
- Ma Perkins. Pat. No. 1143. This has much larger individual blooms than most floribundas, and a form more like that of Hybrid Teas. It is also more fragrant than most, with a fresh, spicy scent. Its color is delightful. The daintily formed buds are a soft, yet rich pink, flushed with yellow at the base. They open exquisitely, with 25 or more petals of shell pink and delicate coral tones.

Retail each \$2.00

#### PATENTED FLORIBUNDA (Cont'd)

- Betty Prior. Pat. No. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. The plants are abundantly branched and continuous in bloom. Growth 3½ feet or more.
- Donald Prior. Pat. No. 377. A famous old variety of sparkling red, with 12 petals to each flower. Noted for reliable vigorous plants and continuous bloom.

  Retail each \$1.50
- Pink Garnette. Pat. No. 1120. Soft pink two inch blooms. Vigorous dwarf plant that forces readily. Retail each \$1.75
- Pinocchio. Pat. No. 484. A hardy plant producing an abundance of long slender and perfect little pink buds opening to flowers of about two inches across. Almost continous bloom throughout the season on two foot plants carrying light green glossy foliage.

  Retail each \$1.50
- Red Pinocchio. Pat. No. 812. A velvety deep red, sometimes with traces of black. Popular in all climates. Highly recommended by the American Rose Society. Retail each \$1.50
- Vogue. Pat. No. 926. A rich coral rose. Individual flowers three to four inches in diameter are Hybrid Tea shaped with perfect high centered form. They open slowly from a dark cherry bud to the coral rose open flower. A.A.R.S. Winner.

Retail each \$2.00

White Pinocchio. Pat. No. 1010. New outstanding floribunda, semi-double flowers of pure white with yellow stamens. Large 2 to  $2^{1}/_{2}$  inch flowers.

Retail each \$1.50

#### PATENTED CLIMBERS

- Climbing Crimson Glory. Pat. No. 736. Beautiful velvety crimson color. A particularly good climber with the same long-stemmed blooms as the bush form and clear disease-resistant foliage. Recurrent blooming. Retail each \$2.50
- Climbing Floradora. Pat. No. 1054. A newcomer that is highly recommended by the introducer. Brilliant orange-scarlet, climbing form of the popular floribunda variety.

  Retail each \$2.00
- Climbing Goldilocks. Pat. No. 1090. Described by the introducer as truly everblooming. It has the same color and heavy blooming characteristics as the Floribunda Goldilocks. Extremely hardy, vigorous grower.

  Retail each \$2.50
- Climbing Peace. Pat. No. 932. Climbing form of the famous bush Hybrid Tea. Retail each \$2.00
- Climbing Pinocchio. Pat. No. 1142. Flowers identical to the famous Floribunda Pinocchio. Introducer reports it to be exceptionally free blooming.

Retail each \$2.50

#### PATENTED CLIMBERS (Cont'd)

- Aloha. Pat. No. 948. Rich deep-rose pink. Repeat bloomer with buds of deep coral-pink. Flowers are 5 inches across and 3 inches deep. Secondary buds do not open fully until the first flower has practically finished.

  Retail each \$2.50
- Break O'Day. Pat. No. 696. Vigorous climber with large double blooms of orange shading to apricot. A really distinctive climber. Retail each \$1.75
- Dream Girl. Pat. No. 643. Everblooming hardy climbing and pillar rose. Produces very fragrant salmon pink blooms from early June to late fall. Requires several years to establish itself to show its true worth.

  Retail each \$2.25
- Dr. J. H. Nicholas. Pat. No. 457. Vigorous plant carrying dark green foliage produces fully double deep rose-pink flowers, 5 to 6 inches across with about 50 petals. Grows 8 to 10 feet in height and is repeat-blooming. Retail each \$2.00
- Golden Glow. Pat. No. 263. Pure spectrum yellow Hybrid Tea-like blooms with a tea fragrance. Perfectly hardy and a fine yellow climber.

Retail each \$1.75

- **King Midas. Pat. No. 586.** Gold yellow with large, double, high-centered flowers with good form. Buds are touched with red. Retail each \$2.00
- Orange Everglow. Pat. No. 505. Copper yellow blooms of medium size on vigorous plants.

  Retail each \$1.75
- Pink Cloud. Pat. No. 1140. Produces scores of rich pink flowers, each 3½ inches, from June to frost, in large clusters. It looks like α soft, fluffy, pink cloud. Grows 6 to 8 feet tall. Retail each \$2.50

#### TREE ROSES

California Grown 1 year heads 3½-4 feet stems.

Offered by color but each tree labeled by variety.

Red - Pink - Yellow - White - Bicolor

—Delivery early March

### SPECIAL COLLECTIONS NOT PATENTED

For those not familiar with variety but interested in economy we offer the following:

- Collection #1—120 Rose Bushes 12 varieties 10 each. Good assortment of colors, our selection.
- Collection #2 100 Rose Bushes 10 selected varieties. Popular colors and varieties, our selection.
- Collection #3 A selection of 12 choice varieties, tied in bundles of 12 plants, each plant different, each labeled. #1 grade only.
- NOTE:  $\#1\frac{1}{2}$  grade is excellent for potting and while lighter than #1 grade they also give you good results in the garden.

SEE NON-PATENTED ROSES OTHER SIDE





#### **NON-PATENTED ROSES**

The selected varieties offered below have stood the test of time and any one of them will give you and your customers good results.

All roses are tied, No. 1 and No. 1½ grade, in bundles of 10. Orders should be in units of 10. 30-290 at the 100 rate, 300 or more at 1000 rate. Orders made up of 300 or more patented and non-patented roses will be extended the 1000 rate on the non-patented varieties, the patented varieties will be priced according to the quantity ordered of each individual variety. See order blank for prices.

#### HYBRID TEA ROSES

#### RED

Black Knight. Rich dark crimson.

Christopher Stone. Bright velvety scarlet, scented.

**Crimson Glory.** Most popular of all dark reds. Flowers very large with perfect form and fine fragrance.

**Etoile de Hollande.** Favorite dark red, free flowering and fragrant.

McGredy's Scarlet. Vigorous free flowering red.

**Poinsettia.** One of the most brilliant red roses. Excellent grower.

**Red Radiance.** Very popular light red, free blooming, fragrant.

#### PINK

Countess Vandal. Two-toned copper pink.

Edith Nellie Perkins. Shapely two-toned copper rose.

Editor Mac Farland. Deep rose.

Picture. Velvety rose pink, good grower.

Radiance. Popular rose pink.

The Doctor. Fragrant sparkling pink, one of the finest blooming, long pointed buds and large flowers.

#### YELLOW

Eclipse. Clear yellow, long pointed buds.

Golden Dawn. Rich double yellow.

**Golden Rapture**. Attractive golden yellow, fully double blooms, a vigorous grower.

Joanna Hill. Double blooms of golden buff, yellow center, fragrant.

Mrs. E. P. Thom. Bright canary yellow, large, well shaped flowers.

Mrs. P. S. Du Pont. Free flowering compact deep yellow.

Sister Therese. Vigorous, free flowering, fine buds, golden yellow.

#### TWO-TONED

**Autumn.** Burnt orange streaked red, vigorous and upright.

Condessa de Sastago. Deep copper-pink inside, golden yellow reverse, double, vigorous and prolific.

Duq. de Penaranda. Cinnamon peach, a very attractive color.

Mme. Ed. Herriot. Copper red, excellent pot forcer.
Mrs. Sam McGredy. Scarlet orange blending to copper, long pointed buds.

President Hoover. Scarlet, gold and cream tones. Talisman. Golden yellow, stained copper red.

#### WHITE

Caledonia. Large double white, long buds opening to large double flowers.

Frau K. Druschki. Very popular, large pure white.K. A. Victoria. Very popular, free flowering, double, pure white.

Luna. Creamy white, excellent grower, attractive buds.

Niege Parfume. New white, floriferous, very fragrant.

**Snowbird.** Full petaled and of perfect form, very prolific, pure white bedding rose, disease resistant.

#### **POLYANTHA ROSES**

Dick Koster. Bright salmon rose to orange.

Margo Koster. Salmony orange.

Triumph Orleanais. Clusters of rich red.

#### **FLORIBUNDA ROSES**

Dagmar Spaeth. Free flowering alabaster white.

Floradora. Constantly in bloom and a new shade.

A brilliant orange scarlet. Perfect buds, open camellia like flowers.

Frensham. Large semi-double, deep crimson.

Lafayette Improved. Glowing red blooms in clusters.

Red Ripples. Waved blooms of deep bright red.

#### CLIMBING HYBRID TEA ROSES

Climbing Etoile de Hollande. Favorite dark red. Climbing Mrs. E. P. Thom. Strong yellow, one of the

Climbing President Hoover. Scarlet, gold and cream tones

Climbing Talisman. Golden yellow stained copper red.

#### CLIMBING ROSES

American Beauty. Light red, well formed flowers. Aviator Bleriot. Glossy foliage. Tawny gold buds, light yellow, double medium sized blooms. Good ground cover.

Blaze. Very popular scarlet with some reblooming characteristics.

City of York. New white climber with semi-double flowers with golden yellow center.

Mary Wallace. Outstanding large flowered pink climber.

Paul's Scarlet. Very popular scarlet.

Paul's Lemon Pillar. Pale lemon buds and sulfuryellow flowers, fragrant.

Silver Moon. Pure white, golden center.

Spanish Beauty (Mme. Greg. Stachelin). Excellent, large flowered pink.

The New Dawn. Blush pink, still the finest everblooming hardy climber.

#### MINIATURE ROSES

A charming novelty that can be made into a profitable item. Few people can resist their appeal.

They are winter hardy and easy to grow. They force easily and may be brought into flower in about 8 weeks. We supply plants out of 3 inch pots.

Bo-Peep. (Pl. Pat. No. 976). Arbutus pink flowers in candelabra-like sprays. 10 inches.

\*Cinderella. Pat. No. 1051. Vigorous very double creamy white. 10 inches high. Supply limited.

Midget. Pat. No. 466. Tiny perfect buds of deep rose. 9 inches.

\*Pixie. (Pl. Pat. No. 408). The world's smallest double white rose. 8 inches.

Red Elf. Pat. No. 973. Velvety deep red. 10 inches high. Supply limited.

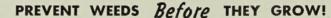
\*Red Imp. (Pl. Pat. No. 973). New 1951. Very double almost star-shaped blooms of rich crimson. 10 in.

Rouletti. Rose pink double flowers about an inch in diameter.

\*Sweet Fairy. (Pl. Pat. No. 748). True rose fragrance with very double light pink blooms, darker buds, 10 inches.

\*Tom Thumb. (Pl. Pat. No. 169). Crimson buds open into perfect tiny roses. 9 inches.

NOTE: Varieties marked \* best for pot forcing.



Saves Work! Safe on Most Plants.

Kills the Weed Seeds in the Soil.

# CRAG HERBICIDE-1

Effective control of both grass and broadleaf weeds.

4 oz. cans—12 to Counter Display Carton \$10.80 doz. Retail \$1.50 ea.

2 lb bags—(sufficient for 1 acre) **\$4.50** each, 16 in case **\$3.50** ea. Retail **\$6.75** ea.

# Every Rose Customer Needs

# ROSE DUST

A complete material to control most diseases and insects that injure roses and other ornamentals. Light applications every week or 10 days will keep plants vigorous and healthy.

> Sec. 34.66, P. L. & R. U. S. POSTAGE

PAID

New Brunswick, N. J. Permit No. 13



# Somerset's wholesale ROSE LIST